MUSIC, BACHELOR OF MUSIC WITH A CONCENTRATION IN RECORDING ARTS EMPHASIS (B.M.)

Program Objectives

Upon successful completion of the Bachelor of Music program, graduates will be able to perform a recital in their major applied area, communicate effectively about the theoretical concepts in music, and identify and analyze musical works from diverse cultures and historical periods.

In addition, all music education majors will demonstrate the ability to sing, play a variety of instruments, develop lesson plans, and engage in effective teaching during a student teaching semester. All theory and composition students will demonstrate composition skills and present original compositions in public recitals as well as identifying an area of advanced analysis of musical works through a senior project. All music industry students will demonstrate music technology skills, identify trends in the many facets of this business field, and demonstrate an ability to work with professionals through cooperative learning experiences. All performance majors will prepare two performance recitals and analyze repertoire presented on those recitals, in addition to identifying different pedagogical approaches in their area.

Bachelor of Music Core Requirements Applied Music

All music majors must complete a minimum of seven semesters of applied lessons with at least three of the semesters at the upper division levels (numbered 300 or 400). Applied students must complete a jury examination at the end of each semester. Each major is required to enroll in applied music every semester of full-time enrollment.

Solo Recital Performance

Each major is required to perform the equivalent of a half recital (MUS 399 Joint Recital) during the course of study.

Ensemble Requirements

Each major is expected to enroll in a major ensemble reflecting the major applied area of study every semester of full-time enrollment.

Wind and percussion majors will enroll in:

| Code | Title | Hours |
|-----------------|--------------------|-------|
| Choose from one | of the following: | |
| MUS 256 | Marching Band | 1 |
| MUS 255A/455A | Symphonic Band | 1 |
| MUS 255B/455B | Concert Band | 1 |
| MUS 235/435 | Symphony Orchestra | 1 |

With permission of the Director of the School of Music, MUS 254 Jazz Ensemble/MUS 454 Jazz Ensemble may be submitted for the major ensemble requirement for wind and percussion majors.

Orchestral string majors will enroll in:

| Code | Title | Hours |
|-----------------|--------------------|-------|
| Choose from one | of the following: | |
| MUS 235/435 | Symphony Orchestra | 1 |
| MUS 236/436 | String Orchestra | 1 |

Some string bass majors may be assigned to MUS 255A Symphonic Band/MUS 455A Symphonic Band based on audition results.

Guitar majors will enroll in:

| Code | Title I | Hours |
|-------------|---------------------------------------------|-------|
| MUS 257/457 | Guitar Ensemble | 1 |
| MUS 250 | Small Ensembles: (Electric Guitar Ensemble) | .5 |

Vocal majors will enroll in:

| Code | Title | Hours |
|-----------------|---------------------------|-------|
| Choose from one | of the following: | |
| MUS 228A/428A | ENChor (SSAA Choir) | 1 |
| MUS 228B/428B | Koros (TTBB Choir) | 1 |
| MUS 226/426 | University Singers (SATB) | 1 |

Even if the student plans to study in two or more applied areas, one of them must be declared the major. Students enrolling in more than three ensembles must receive permission for such participation from their applied teacher, ensemble director, and advisor.

Recital Attendance

All majors are required to attend 16 recitals including the departmental recitals and other School of Music concerts and recitals held throughout the semester (MUS 101 Performance Class) for at least six semesters. Performances off campus must receive approval by the Director of the School of Music.

Music Industry and Recording Arts

All Music Industry and Recording Arts majors must complete 3 or 4 credit hours of MUS 349 Applied Learning in Music and 2 credit hours of MUS 449 Music Industry Senior Capstone. All Co-op projects must be approved by the Co-op office, School of Music Director, and Co-op coordinator.

Admission to the Music Major Program

Admission to the Bachelor of Music programs requires a successful audition for the applicable applied teacher. The student is expected to demonstrate acceptable levels of achievement in performance in terms of intonation, tone quality and rhythmic accuracy. Incoming students will be expected to perform two selections of contrasting styles. Students may be accepted on probationary status at the discretion of the applied teacher and the School of Music Director. Students seeking to opt out of one of more semesters of class piano may complete a placement exam prior to the start of the semester of study.

| Code | Title | Hours |
|---------|-----------------------------|-------|
| MUS 110 | Beginning Class Piano I | 1 |
| MUS 111 | Beginning Class Piano II | 1 |
| MUS 210 | Intermediate Class Piano I | 1 |
| MUS 211 | Intermediate Class Piano II | 1 |

Program Requirements

CIP Code: 50.0901

Summary Checklist for General Education

| Summary Unecklist for General Education | |
|------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| Code Title | Hours |
| Element 1 | |
| A: Written Communication (http://catalogs.eku.edu/undergraduate general-academic-information/general-education-requirements/ element-1/) | e/ 3 |
| B: Written Communication (http://catalogs.eku.edu/undergraduate general-academic-information/general-education-requirements/ element-1/) | e/ 3 |
| C: Oral Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/) | 3 |
| Element 2 | |
| Quantitative Reasoning (http://catalogs.eku.edu/undergraduate/ general-academic-information/general-education-requirements/ element-2/) | 3 |
| Element 3 | |
| A: Arts (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/) | . 3 |
| B: Humanities (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/ | 3 |
| Element 4 | |
| Natural Sciences (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/ | |
| Element 5 | |
| A: Historical Science (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/) | 3 |
| B: Social Behavioral Science (http://catalogs.eku.edu/ undergraduate/general-academic-information/general-education- requirements/element-5/) | 3 |
| Element 6 | |
| Diversity of Perspectives Experiences (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/) | 6 |
| Total Hours | 36 |
| | |

Students are expected to complete Elements 1 and 2 within their first 60 hours of college credit.

Major

| Code | Title | Hours | |
|---------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|-------|--|
| University Gradua | ation Requirements | | |
| General Educatio | n | 36 | |
| Student Success S | Seminar | | |
| ASO 100 | Student Success Seminar (waived for transfers with 30+ hrs.) | 1 | |
| Upper division courses (42 hrs. distributed throughout Major/ Supporting/Gen Ed/Free Electives categories) | | | |
| Major Requirements | | | |
| Core Courses | | | |
| MUS 110 | Beginning Class Piano I | 1 | |
| MUS 111 | Beginning Class Piano II | 1 | |

| MUS 117 | Applied Music Theory I | 3 |
|-----------------------|----------------------------------------------------------------------------------------------------------------------|----|
| MUS 118 | Applied Music Theory II | 3 |
| MUS 149 | Music Entrepreneurship | 1 |
| MUS 210 | Intermediate Class Piano I | 1 |
| MUS 211 | Intermediate Class Piano II | 1 |
| MUS 217 | Applied Music Theory III | 3 |
| MUS 218 | Applied Music Theory IV | 3 |
| MUS 317 | Applied Music Theory V | 3 |
| MUS 366 | Basic Conducting Pedagogy | 2 |
| MUS 399 | Joint Recital | 0 |
| MUS 549 | Career Development | 2 |
| MUH 275 | Western Musical Traditions I | 2 |
| MUH 276 | Western Musical Traditions II | 2 |
| MUH 373 | The Diverse Worlds of Music | 2 |
| two credits at level) | voice over seven semesters (two credits at 100 level, 200 level, two credits at 300 level and one credit at 400 | |
| | even semesters of major ensembles | 7 |
| Choose from t | wo credits of chamber ensembles | 2 |
| MUS 101 | Performance Class (six semesters) | 0 |
| Concentration | s | |
| Students must | t select one of the following Concentrations: | |
| Music Perfo | | |
| Emphasis ir | n Music Industry | |
| Emphasis in R | ecording Arts | 37 |
| Music Theo | ry and Composition | |
| Music Educ | ation | |
| Supporting Cou | ırse Requirements | |
| Performance/\ | | |
| | rmance majors must elect three hrs of foreign Element 6) as part of their General Education studies. ^G | |

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Course also satisfies a General Education element. Hours are included within the 36 hr. General Education requirement above.

120

Concentration

Total Hours

| Code | Title | Hours |
|------------------|---------------------------------------------|-------|
| Concentration Co | ourses | |
| MUS 190 | Music Industry I | 2 |
| MUS 191 | Music Industry II | 2 |
| MUS 192 | History of the Recording Industry | 2 |
| MUS 290 | Film Scoring | 2 |
| MUS 292 | Fundamentals in Audio Production | 2 |
| MUS 300 | Music Industry Careers & Internship Seminar | 0 |
| MUS 349 | Applied Learning in Music | 2 |
| MUS 390 | Music Industry III | 3 |
| MUS 391 | Music Industry IV | 3 |
| MUS 392 | Microphone Placement Techniques | 2 |
| MUS 492 | Advanced Mixing | 2 |
| MUS 449 | Music Industry Senior Capstone | 2 |
| MUH 273 | Survey of American Popular Music | 3 |

| Total Hours | | 37 |
|------------------------------------------|--------------------------------------|----|
| Choose from one hour of MUS/MUH elective | | 1 |
| PUB 415S | Public Relations in Performing Arts | |
| PUB 385 | PR Event Planning & Management | |
| PUB 375 | Public Relations Principles | |
| MGT 301 | Principles of Management (NB) | |
| or ACC 201 | Introduction to Financial Accounting | |
| ACC 200 | Survey of Accounting | |
| Choose from nine | hours of the following: | 9 |