

MUSIC, BACHELOR OF MUSIC WITH A CONCENTRATION IN MUSIC INDUSTRY EMPHASIS (B.M.)

Program Objectives

Upon successful completion of the Bachelor of Music program, graduates will be able to perform a recital in their major applied area, communicate effectively about the theoretical concepts in music, and identify and analyze musical works from diverse cultures and historical periods.

In addition, all music education majors will demonstrate the ability to sing, play a variety of instruments, develop lesson plans, and engage in effective teaching during a student teaching semester. All theory and composition students will demonstrate composition skills and present original compositions in public recitals as well as identifying an area of advanced analysis of musical works through a senior project. All music industry students will demonstrate music technology skills, identify trends in the many facets of this business field, and demonstrate an ability to work with professionals through cooperative learning experiences. All performance majors will prepare two performance recitals and analyze repertoire presented on those recitals, in addition to identifying different pedagogical approaches in their area.

Bachelor of Music Core Requirements

Applied Music

All music majors must complete a minimum of seven semesters of applied lessons with at least three of the semesters at the upper division levels (numbered 300 or 400). Applied students must complete a jury examination at the end of each semester. Each major is required to enroll in applied music every semester of full-time enrollment.

Solo Recital Performance

Each major is required to perform the equivalent of a half recital (MUS 399 Joint Recital) during the course of study.

Ensemble Requirements

Each major is expected to enroll in a major ensemble reflecting the major applied area of study every semester of full-time enrollment.

Wind and percussion majors will enroll in:

Code	Title	Hours
Choose from one of the following:		
MUS 256	Marching Band	1
MUS 255A/455A	Symphonic Band	1
MUS 255B/455B	Concert Band	1
MUS 235/435	Symphony Orchestra	1

With permission of the Director of the School of Music, MUS 254 Jazz Ensemble/MUS 454 Jazz Ensemble may be submitted for the major ensemble requirement for wind and percussion majors.

Orchestral string majors will enroll in:

Code	Title	Hours
Choose from one of the following:		
MUS 235/435	Symphony Orchestra	1
MUS 236/436	String Orchestra	1

Some string bass majors may be assigned to MUS 255A Symphonic Band/MUS 455A Symphonic Band based on audition results.

Guitar majors will enroll in:

Code	Title	Hours
MUS 257/457	Guitar Ensemble	1
MUS 250	Small Ensembles:____ (Electric Guitar Ensemble)	.5

Vocal majors will enroll in:

Code	Title	Hours
Choose from one of the following:		
MUS 228A/428A	ENChor (SSAA Choir)	1
MUS 228B/428B	Koros (TTBB Choir)	1
MUS 226/426	University Singers (SATB)	1

Even if the student plans to study in two or more applied areas, one of them must be declared the major. Students enrolling in more than three ensembles must receive permission for such participation from their applied teacher, ensemble director, and advisor.

Recital Attendance

All majors are required to attend 16 recitals including the departmental recitals and other School of Music concerts and recitals held throughout the semester (MUS 101 Performance Class) for at least six semesters. Performances off campus must receive approval by the Director of the School of Music.

Music Industry and Recording Arts

All Music Industry and Recording Arts majors must complete 3 or 4 credit hours of MUS 349 Applied Learning in Music and 2 credit hours of MUS 449 Music Industry Senior Capstone. All Co-op projects must be approved by the Co-op office, department chair, and Co-op coordinator.

Admission to the Music Major Program

Admission to the Bachelor of Music programs requires a successful audition for the applicable applied teacher. The student is expected to demonstrate acceptable levels of achievement in performance in terms of intonation, tone quality and rhythmic accuracy. Incoming students will be expected to perform two selections of contrasting styles. Students may be accepted on probationary status at the discretion of the applied teacher and the School of Music Director. Students seeking to opt out of one of more semesters of class piano may complete a placement exam prior to the start of the semester of study.

Code	Title	Hours
MUS 110	Beginning Class Piano I	1
MUS 111	Beginning Class Piano II	1
MUS 210	Intermediate Class Piano I	1
MUS 211	Intermediate Class Piano II	1

Program Requirements

CIP Code: 50.0901

Summary Checklist for General Education

Code	Title	Hours
Element 1		
A:	Written Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
B:	Written Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
C:	Oral Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
Element 2		
	Quantitative Reasoning (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/)	3
Element 3		
A:	Arts (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/)	3
B:	Humanities (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/)	3
Element 4		
	Natural Sciences (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/)	6
Element 5		
A:	Historical Science (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/)	3
B:	Social Behavioral Science (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/)	3
Element 6		
	Diversity of Perspectives Experiences (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/)	6
Total Hours		36

Students are expected to complete Elements 1 and 2 within their first 60 hours of college credit.

Major

Code	Title	Hours
University Graduation Requirements		
	General Education	36
	<i>Student Success Seminar</i>	
ASO 100	Student Success Seminar (waived for transfers with 30+ hrs.)	1
	Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)	
Major Requirements		
<i>Core Courses</i>		
MUS 110	Beginning Class Piano I	1
MUS 111	Beginning Class Piano II	1
MUS 117	Applied Music Theory I	3
MUS 118	Applied Music Theory II	3
MUS 149	Music Entrepreneurship	1

MUS 210	Intermediate Class Piano I	1
MUS 211	Intermediate Class Piano II	1
MUS 217	Applied Music Theory III	3
MUS 218	Applied Music Theory IV	3
MUS 317	Applied Music Theory V	3
MUS 366	Basic Conducting Pedagogy	2
MUS 399	Joint Recital	0
MUS 549	Career Development	2
MUH 275	Western Musical Traditions I	2
MUH 276	Western Musical Traditions II	2
MUH 373	The Diverse Worlds of Music	2
	Choose from a minimum of seven hours of applied primary instrument or voice over seven semesters (two credits at 100 level, two credits at 200 level, two credits at 300 level and one credit at 400 level)	7
	Choose from seven semesters of major ensembles	7
	Choose from two credits of chamber ensembles	2
MUS 101	Performance Class (Six semesters)	0

Concentrations

Students must select one of the following Concentrations:

Emphasis in Music Industry	37
Emphasis in Recording Arts	
Music Education	
Music Performance	
Music Theory and Composition	
<i>Supporting Course Requirements</i>	
Performance/Vocal:	
Vocal Performance majors must elect three hrs of foreign language (Element 6) as part of their General Education studies. ^G	
<i>Free Electives</i>	
Choose from 0-8 hours of free electives	
Emphasis in Music Industry	0
Emphasis in Recording Arts	
Music Education	
Music Performance	
Music Theory and Composition	
Total Hours	120

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Course also satisfies a General Education element. Hours are included within the 36 hr. General Education requirement above.

Concentration

Code	Title	Hours
Concentration Courses		
MUS 190	Music Industry I	2
MUS 191	Music Industry II	2
MUS 192	History of the Recording Industry	2
MUS 290	Film Scoring	2
MUS 300	Music Industry Careers & Internship Seminar	0
MUS 349	Applied Learning in Music	2
MUS 390	Music Industry III	3
MUS 391	Music Industry IV	3
MUS 449	Music Industry Senior Capstone	2

MUH 273	Survey of American Popular Music	3
Choose from nine hours of the following:		9
ACC 200	Survey of Accounting	
	or ACC 201 Introduction to Financial Accounting	
MGT 301	Principles of Management (NB)	
PUB 375	Public Relations Principles	
PUB 385	PR Event Planning & Management	
PUB 415S	Public Relations in Performing Arts	
Choose from seven hours of MUS/MUH elective courses		7
Total Hours		37