

PUBLIC RELATIONS, MINOR

Program Requirements

Code	Title	Hours
Required Courses		
PUB 320	Design for Mass Media	3
PUB 380	Public Relations Writing	3
PUB 275	Public Relations Principles	3
PUB 475	Public Relations Case Studies	3
BEM 200	Mass Media and Society	3
BEM 203	introduction to Media Writing	3
BEM 305W	Storytelling & Feature Writing	3
Total Hours		21

Substitute courses will be selected by the student and the departmental advisor.