

PUBLIC HEALTH, BACHELOR OF SCIENCE WITH A CONCENTRATION IN HEALTH PROMOTION (B.S.)

Public Health offers the Bachelor of Science degree in Public Health with a Health Promotion Concentration, a Pre-Professional Concentration, and the Bachelor of Science degree in Public Health and Master of Public Health Accelerated 3 + 2 Dual Degree Accelerated Pathway with a Health Promotion concentration and a Pre-Professional Concentration. Students who complete the Health Promotion concentration, the Pre-Professional Concentration, or the accelerated pathway are prepared to determine the health needs of the community and plan and implement effective programs to improve the health of the populations they serve. Health Promotion Specialists may work in Public Health Departments, Volunteer Organizations, Hospitals, and Family Resource Centers. Students who complete the Pre-Professional Concentration receive training in Public Health along with preparation for professional health related graduate programs such as medicine, dentistry, osteopathy, veterinary medicine, or physician associate. Students in the Pre-Professional Concentration will be assigned to a Public Health advisor and should also consult with a pre-professional health advisor from the College of Science, Technology, Engineering, and Mathematics to ensure adequate preparation for professional entrance exams and the professional school application process. Students are responsible for ensuring they have the correct prerequisites for the professional program of their choice.

A student may choose a minor in Public Health. The Bachelor of Science program in Public Health is accredited by the Council on Education for Public Health.

Students who transfer from another college or university must earn a minimum of 12 hours at ECU in the major. Students who transfer from another college or university must earn a minimum of six hours at ECU in the minor. Students who are accepted by the ECU Admissions Office and declare their major as Public Health with a concentration in Health Promotion or Pre-Professional Concentration must maintain an overall GPA of 2.25 with a grade of "C" or better in all of the required major and supporting courses found in the Public Health Curriculum.

Professional Liability Insurance

Students enrolling in HEA 499 Internship in Public Health in the Department of Health Promotion and Administration are required to register for student Professional Liability Insurance. This fee is listed in each semester's schedule of classes. Please see the section on Student Liability Insurance for the College of Health Sciences.

Program Requirements

CIP Code: 51.2207

Summary Checklist for General Education

Code	Title	Hours
Element 1		
A: Written Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)		3

B: Written Communication (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/>) 3

C: Oral Communication (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/>) 3

Element 2

Quantitative Reasoning (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/>) 3

Element 3

A: Arts (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/>) 3

B: Humanities (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/>) 3

Element 4

Natural Sciences (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/>) 6

Element 5

A: Historical Science (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/>) 3

B: Social Behavioral Science (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/>) 3

Element 6

Diversity of Perspectives Experiences (<http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/>) 6

Total Hours 36

Students are expected to complete Elements 1 and 2 within their first 60 hours of college credit.

Major

Code	Title	Hours
University Graduation Requirements		
General Education		36
<i>Student Success Seminar</i>		
HSO 100	Student Success Seminar (waived for transfers with 30+ hrs.)	1
Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)		
Major Requirements		
<i>Core Courses</i>		
HEA 216	Introduction to Public Health	3
HEA 290	Foundations of Health Promotion	3
HEA 310	Introduction TO Global Health	3
HEA 320	Introduction to Behavior Change	3
HEA 345	Drugs, the Individual, and Society	3
HEA 380	Mental Health Promotion	3
HEA 455	Introduction to Epidemiology	3
HEA 485	Community Org & Policy Dev	3
HEA 497	Senior Seminar: Public Health	3
HEA 499	Internship in Public Health	3
HEA 592	Human Sexuality	3

Concentrations

Students must select one of the following Concentrations:

Health Promotion	24
------------------	----

Pre-Professional	
------------------	--

Supporting Course Requirements

Health Promotion	9-12
------------------	------

Pre-Professional	
------------------	--

Free Electives

Health Promotion	14-17
------------------	-------

Health Promotion	
------------------	--

Total Hours	120
--------------------	------------

Concentration

Code	Title	Hours
------	-------	-------

Concentration Courses

HEA 300	Infectious Dis. and Public Hea	3
---------	--------------------------------	---

HEA 305	Chronic Disease & PublicHealth	3
---------	--------------------------------	---

HEA 350	Interpretation of Health Data	3
---------	-------------------------------	---

HEA 410	Social Marketing in Public Health	3
---------	-----------------------------------	---

HEA 498	Community Health Promotion Process	3
---------	------------------------------------	---

HEA 480W	Health Promotion Program Planning	3
----------	-----------------------------------	---

Choose from six hours of the following:		6
---	--	---

HEA 590	Health Education:___	
---------	----------------------	--

HEA 591	Women's Health	
---------	----------------	--

HEA 593	Death and Grief	
---------	-----------------	--

HEA 594	Substance Use Prevention Skill	
---------	--------------------------------	--

Supporting Course Requirements

NFA 201	Essentials of Nutrition	3
---------	-------------------------	---

Choose from 0-3 hours of the following:		0-3
---	--	-----

STA 215	Introduction to Statistical Reasoning (Element 2) ^G	
---------	--	--

STA 270	Applied Statistics (Element 2) ^G	
---------	---	--

SOC 232	Social Statistics	
---------	-------------------	--

Choose from six hours of the following:		6
---	--	---

HLS 101	Introduction to Homeland Security	
---------	-----------------------------------	--

HLS 260	Disaster Preparedness & Response	
---------	----------------------------------	--

HSA 100	Health Care Delivery Systems	
---------	------------------------------	--

HSA 302	Organization and Structure of Health Services	
---------	---	--

HSA 401	Legal and Ethical Issues in Health Care	
---------	---	--

NFA 447	Food Culture and Systems	
---------	--------------------------	--

REC 280	Programming Special Events	
---------	----------------------------	--

SOC 235	Social Problems	
---------	-----------------	--

SOC 365	Social Change in Appalachia	
---------	-----------------------------	--

Total Hours		33-36
--------------------	--	--------------

G

Course also satisfies a General Education element. Hours are included within the 36 hr. General Education requirement above.