

# SPORT MANAGEMENT, BACHELOR OF SCIENCE WITH A CONCENTRATION IN APPLIED PROFESSIONAL STUDIES(B.S.)

The sport management major is offered both as a traditional on-campus degree program or 100% on-line degree program through e-Campus. The major in Sport Management prepares the student for administrative careers in recreational and competitive sports programs, fitness centers, and other sport-related organizations. The complexities and challenges of sports require a well-prepared professional with qualifications in sports programming, supervision, management, facility planning, promotions, and purchasing.

The Sport Management major provides a quality educational experience that will prepare the student for a career in the rapidly changing arena of sport. The students receive cutting-edge instruction in a practice major of study that culminates in an internship experience that gives the student the “hands-on” experience necessary to secure employment within the industry. The internship is offered cooperatively with a variety of sport organizations, including professional sports teams, college athletic departments, and community organizations.

Students majoring in Sport Management are strongly encouraged to also declare a minor in Business and take the additional nine hours required for the minor.

## Program Requirements

CIP Code: 31.0504

### Summary Checklist for General Education

Code	Title	Hours
<b>Element 1</b>		
A:	Written Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
B:	Written Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
C:	Oral Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
<b>Element 2</b>		
	Quantitative Reasoning ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/</a> )	3
<b>Element 3</b>		
A:	Arts ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/</a> )	3
B:	Humanities ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/</a> )	3
<b>Element 4</b>		

Natural Sciences ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/</a> )		6
<b>Element 5</b>		
A:	Historical Science ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/</a> )	3
B:	Social Behavioral Science ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/</a> )	3
<b>Element 6</b>		
	Diversity of Perspectives Experiences ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/</a> )	6
<b>Total Hours</b>		<b>36</b>

Students are expected to complete Elements 1 and 2 within their first 60 hours of college credit.

## Major

Code	Title	Hours
<b>University Graduation Requirements</b>		
General Education		36
<i>Student Success Seminar</i>		
H50 100	Student Success Seminar (waived for transfers with 30+ hrs.)	1
Upper division courses (42 hrs. distributed throughout Major/ Supporting/Gen Ed/Free Electives categories)		
<b>Major Requirements</b>		
<i>Core Courses</i>		
ESS 201	Foundations of Sport Science	3
ESS 322	Legal Issues in Sport	3
ESS 324	Policy and Governance in Sport	3
ESS 327	Sport in American Society	3
ESS 328	Sport Finance	3
ESS 400	Management of Sport Organizations	3
ESS 423	Psychology of Coaching	3
ESS 470	Internship: Sport Management <sup>1</sup>	6
ESS 530	Sport Communications	3
<b>Concentrations</b>		
Students must select one of the following Concentrations:		
Management		
Applied Professional Studies		18
<i>Supporting Course Requirements</i>		
Management		
Applied Professional Studies		9
<i>Free Electives</i>		
Management		
Applied Professional Studies		26
<b>Total Hours</b>		<b>120</b>

## Concentration

Code	Title	Hours
<b>Concentration Courses</b>		
CMS 200	Interpersonal Communication	3

CMS 310	Team Building and Small Group Communication	3
HSR 300	Introduction to Counseling and Human Services	3
GSD 399	Professional Skill Development	3
REC 401	Management of Recreation Services	3
EES 450	Leaders Without Titles	3
<i>Supporting Course Requirements</i>		
ENG 102	Research, Writing, and Rhetoric (Element 1B) <sup>G</sup>	
PSY 200	Introduction to Psychology (Element 5B) <sup>G</sup> or PSY 200W Introduction to Psychology: Writing Intensive	
PSY 300	Social Psychology	3
	or PSY 305 Psychology of Personality	
SOC 131	Introductory Sociology	3
SOC 399	Gender and Society	3
<b>Total Hours</b>		<b>27</b>

**G**

Course also satisfies a General Education element. Hours are included within the 36 hr. General Education requirement above.