

HEALTH CARE ADMINISTRATION, BACHELOR OF SCIENCE (B.S.)

The program offers a Bachelor of Science (B.S.) degree in Health Care Administration with concentrations in Health Care Management (HCM) and Health Informatics and Information Management (HIIM).

Health Care Management Concentration

This concentration gives individuals interested in the administrative aspects of healthcare an interdisciplinary curriculum designed to provide a balance between business and healthcare. This concentration prepares students for entry-level staff and management positions in health care settings.

Pre-HCA Curriculum

All students who are accepted by the ECU Admissions Office and declare their major as Health Services Administration are initially placed into a pre-HCA curriculum. The curriculum includes:

Code	Title	Hours
ACC 200	Survey of Accounting	3
INF 104	Computer Literacy with Software Applications	3
CMS 100	Introduction to Human Communication	3
or CMS 210	Public Speaking	
HCA 100	Health Care Delivery Systems	3
HCA 200	Medical Terminology	3
MAT 105	Mathematics with Applications	3
or MAT 114	College Algebra	
STA 215	Introduction to Statistical Reasoning	3
or STA 270	Applied Statistics	

Students may apply for HCA program admission when the following requirements are met:

- Institutional GPA of 2.75 or higher
- Completion of each course in the Pre-HCA curriculum with a grade of C or better after a maximum of two attempts.
- Completion of general education requirements (at least 75%)

Students who meet the minimum requirements will be accepted into the program within the enrollment limits determined by the faculty. The Program reserves the right to accept only the best qualified applicants who meet the minimum requirements.

Admission/Progression Criteria

All majors utilize the regular admission policy of the University for students taking courses offered during the first semester of the program. In order to continue in the program and to enroll in major courses, the student must meet the following criteria:

1. maintain an institutional GPA of 2.75 on a 4.0 scale and
2. complete all major and support courses with a minimum grade of "C" after a maximum of two attempts.

A student who is not allowed to continue in the major may appeal the decision by presenting the reasons in writing to the Program's Admission and Progression Committee. The student may appeal this committee's decision to the College Admission Committee by submitting a written request to the Dean of Health Sciences. The decision of this committee shall be final.

Professional Practice Experience

An important part of the curriculum is professional practice experience in which the student is required to spend part of a semester at a hospital or other health care facility for observation and supervised practice of the skills required for entry into the profession.

Some sites may require health screening such as physical examinations, background check, drug screens, and/or proof of immunizations. The student is responsible for these expenses and for living expenses and travel involved in relocation for these assignments.

Program Requirements

CIP Code: 51.0701

Major

Code	Title	Hours
University Graduation Requirements		
General Education (http://catalogs.ecu.edu/undergraduate/general-academic-information/general-education-requirements/)		36
<i>Foundations of Learning</i>		
GSD 101	Foundations of Learning	3
Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)		
Major Requirements		
<i>Core Courses</i>		
HCA 100	Health Care Delivery Systems	3
HCA 200	Medical Terminology	3
HCA 302	Organization and Structure of Health Services	3
HCA 310	Skills for Healthcare Managers	3
HCA 372	Health Care Reimbursement Systems	3
HCA 375	Health Care Administration	3
HCA 401	Legal and Ethical Issues in Health Care	3
HCA 406	Health Care Quality Management	3
HCA 407	Advanced Health Care Administration	3
HCA 409	Health Care Data Analytics and Research Methods	3
HCA 413	Professional Practice Experience III	3
ACC 200	Survey of Accounting	3
INF 104	Computer Literacy with Software Applications	3
MGT 301	Principles of Management (NB)	3
MGT 320	Human Resource Management	3
or POL 376	Public Human Resources	
<i>Concentration</i>		16-25
Health Care Management		
Health Informatics and Information Management		
Supporting Course Requirements		
All Concentrations:		
CMS 100	Introduction to Human Communication (Element 1C) ^G	
or CMS 210	Public Speaking	

MAT 105	Mathematics with Applications (Element 2) ^G	
STA 215	Introduction to Statistical Reasoning	3-4
or STA 270	Applied Statistics	
<i>Free Electives</i>		7-17
Total Hours		120

G Course also satisfies a General Education element. Hours are included within the 36 hr. General Education requirement above.

Health Care Management Concentration

Code	Title	Hours
Concentration Courses		
HCA 411	Professional Practice Experience I	1
<i>Supporting Course Requirements</i>		
ECO 230	Fundamentals of Microeconomics	3
MKT 301	Principles of Marketing (NB)	3
HEA 216	Introduction to Public Health	3
Choose from two of the following:		6-8
BIO 208 & 208L	Human Anatomy and Physiology I and Human Anatomy & Physio I Lab	
BIO 308 & 308L	Human Anatomy and Physiology II and Human Anatomy and Physiology II Lab	
BUS 304	Essentials of MIS	
CMS 353	Health Communication	
BUS 204	Fundamentals of Business Law and Ethics	
HEA 455	Introduction to Epidemiology	
PUB 375	Public Relations Principles	
Other department approved course		
Total Hours		16-18

Health Informatics and Information Management Concentration

Code	Title	Hours
Concentration Courses		
HCA 303	Fundamentals of Human Disease	3
HCA 306	Management of Clinical Classification Systems	3
HCA 370	Health Information Management Systems I	3
HCA 405	Health Information Management Systems II	3
HCA 412	Professional Practice Experience II	1
HCA 415	Professional Certification	1
HEA 455	Introduction to Epidemiology	3
<i>Supporting Course Requirements</i>		
BIO 208 & 208L	Human Anatomy and Physiology I and Human Anatomy & Physio I Lab	4
BIO 308 & 308L	Human Anatomy and Physiology II and Human Anatomy and Physiology II Lab	4
Total Hours		25