

# GLOBAL HOSPITALITY AND TOURISM, BACHELOR OF SCIENCE WITH A CONCENTRATION IN GASTRONOMIC TOURISM (B.S.)

The Global Hospitality and Tourism program is offered 100% on-line through e-Campus. The major in Global Hospitality and Tourism prepares the student for careers in hotel management, ecotourism, food tourism, resorts, winery/microbrewery tours, and other hospitality or tourism industries.

The Global Hospitality and Tourism major provides an applied educational experience that will prepare the student for a career in the evolving field of hospitality and tourism. The students receive practical and technical knowledge to secure employment within the industry locally, regionally, nationally, or globally.

All students will choose a concentration to narrow their focus of interest: Gastronomic Tourism or Sustainable Hospitality. A practicum experience is required for all students to provide the necessary experience to be a successful professional in the field. Students majoring in Global Hospitality and Tourism must achieve a grade of "C"/2.0 or better in all core, concentration, and supporting courses.

## Program Requirements

CIP Code: 52.0901

### Summary Checklist for General Education

Code	Title	Hours
<b>Element 1</b>		
A:	Written Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
B:	Written Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
C:	Oral Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
<b>Element 2</b>		
	Quantitative Reasoning ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/</a> )	3
<b>Element 3</b>		
A:	Arts ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/</a> )	3
B:	Humanities ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/</a> )	3
<b>Element 4</b>		
	Natural Sciences ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/</a> )	6

<b>Element 5</b>		
A:	Historical Science ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/</a> )	3
B:	Social Behavioral Science ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/</a> )	3
<b>Element 6</b>		
	Diversity of Perspectives Experiences ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/</a> )	6
<b>Total Hours</b>		<b>36</b>

Students are expected to complete Elements 1 and 2 within their first 60 hours of college credit.

## Major

Code	Title	Hours
<b>University Graduation Requirements</b>		
General Education		36
<i>Student Success Seminar</i>		
H50 100	Student Success Seminar (waived for transfers with 30+ hrs.)	1
Writing Intensive Course (Hrs. incorporated into Major/Supporting/Gen Ed/Free Electives category)		
Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)		
ACCT - Global Hospitality and Tourism majors will fulfill ACCT with the following. (These courses are included in the Major totals)		
GHT 499	Hospitality & Tourism Practic	
<b>Major Requirements</b>		
<i>Core Courses</i>		
GHT 201	Hospitality & Tourism Essentia	3
GHT 310	Be Our Guest	3
GHT 320	Impact of Hospitality	3
GHT 425W	Hospitality & Tourism Analysis	3
GHT 450	Global Hospitality Law	3
GHT 499	Hospitality & Tourism Practic	3
EHS 230	Recreational Health	3
REC 401	Management of Recreation Services	3
<b>Concentrations</b>		
Students must select one of the following Concentrations:		15
Gastronomic Tourism		
Sustainable Hospitality		
<i>Supporting Course Requirements (both concentrations)</i>		
GBU 201	International Business	3
ECO 230	Fundamentals of Microeconomics (Element 5B) <sup>G</sup>	
HLS 260	Disaster Preparedness & Response	3
MGT 301	Principles of Management (NB)	3
MKT 301	Principles of Marketing (NB)	3
POL 376	Public Human Resources	3
STA 215 or SOC 232	Introduction to Statistical Reasoning (Element 2) <sup>G</sup> Social Statistics	
<i>Free Electives</i>		

Choose from 29 hours of free electives	29
<b>Total Hours</b>	<b>120</b>

**G**

Course also satisfies a General Education element. Hours are included within the 36 hr. General Education requirement above.

**Concentration**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Concentration Courses</b>		
GTO 210	Gastronomic Tourism	3
GTO 320	Bourbon, Beer & Spirits	3
GTO 325	Culture & Consumption of Wine	3
GTO 410	Gastronomic Tour Development	3
NFA 447	Food Culture and Systems	3
<b>Total Hours</b>		<b>15</b>