

# GLOBAL HOSPITALITY AND TOURISM, BACHELOR OF SCIENCE (B.S.)

The Global Hospitality and Tourism program is offered 100% on-line through e-Campus. The major in Global Hospitality and Tourism prepares the student for careers in hotel management, ecotourism, food tourism, resorts, winery/microbrewery tours, and other hospitality or tourism industries.

The Global Hospitality and Tourism major provides an applied educational experience that will prepare the student for a career in the evolving field of hospitality and tourism. The students receive practical and technical knowledge to secure employment within the industry locally, regionally, nationally, or globally.

All students will choose a concentration to narrow their focus of interest: Gastronomic Tourism or Sustainable Hospitality. A practicum experience is required for all students to provide the necessary experience to be a successful professional in the field. Students majoring in Global Hospitality and Tourism must achieve a grade of "C"/2.0 or better in all core, concentration, and supporting courses.

## Program Requirements

CIP Code: 52.0901

### Major

Code	Title	Hours
<b>University Graduation Requirements</b>		
General Education ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/</a> )		36
<i>Foundations of Learning</i>		
GSD 101	Foundations of Learning	3
Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)		
<b>Major Requirements</b>		
<i>Core Courses</i>		
GHT 201	Hospitality & Tourism Essentia	3
GHT 310	Be Our Guest	3
GHT 320	Impact of Hospitality	3
GHT 425	Hospitality & Tourism Analysis	3
GHT 450	Global Hospitality Law	3
GHT 499	Hospitality & Tourism Practic	3
EHS 230	Recreational Health	3
REC 401	Management of Recreation Services	3
BUS 101	Nature of Business	3
BUS 207	Fund of Interpersonal Bus Comm	3
MGT 301	Principles of Management (NB)	3
MKT 301	Principles of Marketing (NB)	3
<b>Concentrations</b>		
Students must select one of the following Concentrations:		15
Gastronomic Tourism		
Sustainable Hospitality		
<i>Supporting Course Requirements (both concentrations)</i>		

ECO 230	Fundamentals of Microeconomics (Element 5B) <sup>G</sup>	3
or MGT 318	Management Issues in International Business	
HLS 260	Disaster Preparedness & Response	3
POL 376	Public Human Resources	3
or MGT 320	Human Resource Management	
STA 215	Introduction to Statistical Reasoning (Element 2) <sup>G</sup>	3
or SOC 232	Social Statistics	
<b>Free Electives</b>		<b>18-24</b>
<b>Total Hours</b>		<b>120</b>

G Course also satisfies a General Education element. Hours are included within the 36 hr. General Education requirement above.

### Gastronomic Tourism Concentration

Code	Title	Hours
<b>Concentration Courses</b>		
GTO 210	Gastronomic Tourism	3
GTO 320	Bourbon, Beer & Spirits	3
GTO 325	Culture & Consumption of Wine	3
GTO 410	Gastronomic Tour Development	3
NFA 447	Food Culture and Systems	3
<b>Total Hours</b>		<b>15</b>

### Sustainable Hospitality Concentration

Code	Title	Hours
<b>Concentration Courses</b>		
SHO 341	Sustainable Hospitality	3
SHO 410	Multigenerational Programming	3
SHO 420	Sustainable Global Practices	3
SHO 460	Universal Sustainable Design	3
SHO 475	Promoting Hospitable Exp	3
<b>Total Hours</b>		<b>15</b>