

RISK MANAGEMENT AND INSURANCE, BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

A Bachelor of Business Administration degree in Risk Management and Insurance offers opportunities for graduates to pursue careers with large companies, insurance agencies or the start-up of their own business. A large number of challenging career possibilities are available in all parts of the world, including Underwriters, Claims Adjusters, Risk Analysts, Account Executives, Insurance Sales, and Financial Planners.

Students learn how to plan and evaluate insurance coverage for property, life, and death benefits, analyze and manage risks; plan employee benefit programs for small and large companies, and annuity and estate planning for individuals. Students also learn about operating and managing an insurance agency or large insurance company.

Program Requirements

CIP Code: 52.1701

Summary Checklist for General Education

Code	Title	Hours
Element 1		
A:	Written Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
B:	Written Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
C:	Oral Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
Element 2		
	Quantitative Reasoning (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/)	3
Element 3		
A:	Arts (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/)	3
B:	Humanities (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/)	3
Element 4		
	Natural Sciences (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/)	6
Element 5		
A:	Historical Science (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/)	3
B:	Social Behavioral Science (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/)	3
Element 6		

Diversity of Perspectives Experiences (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/)	6
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Total Hours 36

Students are expected to complete Elements 1 and 2 within their first 60 hours of college credit.

Major

Code	Title	Hours
University Graduation Requirements		
General Education		36
<i>Student Success Seminar</i>		
BUS 100	Professional Development One	1
Writing Intensive Course (hours incorporated into Major/Supporting/Gen Ed/Free Electives category)		
Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)		
ACCT - Risk Management and Insurance B.B.A. majors will fulfill ACCT with the following. (Credit hours may be incorporated into Major or Supporting requirements)		
BUS 402	Integrated Strategic Mgmt	
Major Requirements		
<i>Business Core Courses</i>		
Professional Development Series:		
BUS 200	Professional Development Two	1
BUS 300	Professional Development Three	1
BUS 400	Professional Development Four	1
Nature of Business:		
BUS 101	Nature of Business	3
Fundamentals Series: Environment and Tools of Business		
Environment of Business		
BUS 204	Fundamentals of Business Law and Ethics	3
Tools of Business		
BUS 206	Fund of Prob Solving w Excel	3
BUS 207	Fund of Interpersonal Bus Comm	3
BUS 209	Fundamentals of Financial and Managerial Accounting	3
Essential Series: Functions of Business		
BUS 301W	Fundamentals of Formal Commun.	3
BUS 302	Essentials of Finance	3
BUS 303	Essentials of Org Behav/HR Mgt	3
BUS 304	Essentials of MIS	3
BUS 305	Essentials of Marketing	3
BUS 306	Essentials of Supply Chain Mgt	3
Mastery of Business:		
BUS 402	Integrated Strategic Mgmt	3
<i>Supporting Course Requirements</i>		
Fundamentals Series: Environment and Tools of Business		
Element 2, three hours, and Element 5B, three hours, included above		
Environment of Business		
ECO 230	Fundamentals of Microeconomics (Element 5B) ^G	
ECO 231	Fundamentals of Macroeconomics	3
Tools of Business		

MAT 112A	Algebra: Polynomials (Element 2) ^G		Choose from 13 hours of non-business electives	13
MAT 112B	Algebra: Functions & Matrices (Element 2) ^G		Total Hours	135
Choose from one of the following:				
MAT 114	College Algebra (Element 2) ^G			
MAT 211	Applied Calculus (Element 2) ^G			
STA 270	Applied Statistics	4		
Major Core				
RMI 370	Principles of Risk and Insurance	3		
RMI 372	Commercial Property Risk Management and Insurance	3		
RMI 374	Fundamentals of Life and Health Insurance	3		
RMI 378	Risk Management	3		
MKT 310	Personal Selling	3		
Choose from nine additional hours of Risk Management and Insurance electives of the following: 9				
RMI 349	Applied Learning in Insurance (up to a maximum of six hours)			
RMI 376	Excess & Surplus Lines			
RMI 380	Personal Risk Management			
RMI 382	Claim Handling Principles and Practices			
RMI 462	Business Law for Insurance			
RMI 472				
RMI 474	Life Insurance and Estate Planning			
RMI 476	Employee Benefit Planning			
RMI 486	Insurance Company Operations			
RMI 400	Seminar in Insurance (up to a maximum of six hours total)			
TRS 332	Traffic Crash Causation and Investigation			
GBU 310	Law of Contracts, Property, and Business Organizations			
GBU 311	Law of Commercial Transactions			
MGT 330	Small Business Management Innovation and Entrepreneurship			
FIN 201	Personal Money Management			
FIN 310	Entrepreneurial Finance			
FIN 311	Personal Financial Planning			
FIN 324	Principles of Investments			
FIN 390S	Community Financial Literacy			
FSE 101	Fire Prevention	3		
FSE 120	Fire Behavior and Combustion	3		
FSE 221	Fire Detection and Suppression Systems	3		
FSE 224	Human Behavior In Fire	3		
FSE 350	Fire Arson and Explosion Investigation	3		
MKT 408	Sales Management			
MKT 490	Special Problems in Marketing:___			
OSH 110	Introduction to Safety Studies			
OSH 225	Legal Aspects of Occupational Safety			
OSH 262	Principles of Occupational Safety and Health Legislation			
OSH 390	Workers Compensation			
Advisor approved electives				
<i>Free Electives</i>				

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Course also satisfies a General Education element. Hours are included within the 36 hr. General Education Requirement above.