

# MANAGEMENT, BACHELOR OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN GLOBAL SUPPLY CHAIN MANAGEMENT (B.B.A.)

CIP Code: 52.0201

## Summary Checklist for General Education

Code	Title	Hours
<b>Element 1</b>		
A:	Written Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
B:	Written Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
C:	Oral Communication ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/</a> )	3
<b>Element 2</b>		
	Quantitative Reasoning ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/</a> )	3
<b>Element 3</b>		
A:	Arts ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/</a> )	3
B:	Humanities ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/</a> )	3
<b>Element 4</b>		
	Natural Sciences ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/</a> )	6
<b>Element 5</b>		
A:	Historical Science ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/</a> )	3
B:	Social Behavioral Science ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/</a> )	3
<b>Element 6</b>		
	Diversity of Perspectives Experiences ( <a href="http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/">http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/</a> )	6
<b>Total Hours</b>		<b>36</b>

Students are expected to complete Elements 1 and 2 within their first 60 hours of college credit.

## Major

Code	Title	Hours
<b>University Graduation Requirements</b>		
	General Education	36

## Student Success Seminar

BUS 100	Professional Development One	1
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Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)

## Major Requirements

### Business Core Courses

#### Professional Development Series:

BUS 200	Professional Development Two	1
BUS 300	Professional Development Three	1
BUS 400	Professional Development Four	1

#### Nature of Business:

BUS 101	Nature of Business	3
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#### Fundamentals Series: Environment and Tools of Business

##### Environment of Business

BUS 204	Fundamentals of Business Law and Ethics	3
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##### Tools of Business

BUS 206	Fund of Prob Solving w Excel	3
BUS 207	Fund of Interpersonal Bus Comm	3
BUS 209	Fundamentals of Financial and Managerial Accounting	3

#### Essential Series: Functions of Business

BUS 301W or BUS 301	Essentials of Formal Communication	3
BUS 302	Essentials of Finance	3
BUS 303	Essentials of Org Behav/HR Mgt	3
BUS 304	Essentials of MIS	3
BUS 305	Essentials of Marketing	3
BUS 306	Essentials of Supply Chain Mgt	3

#### Mastery of Business:

BUS 402	Integrated Strategic Mgmnt	3
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## Supporting Course Requirements

### Fundamentals Series: Environment and Tools of Business

Element 2, three hours, and Element 5B, three hours, included above

Environment of Business		
ECO 230	Fundamentals of Microeconomics (Element 5B) <sup>G</sup>	3
ECO 231	Fundamentals of Macroeconomics	

#### Choose one of the following three options:

MAT 112A	Algebra: Polynomials (Element 2) <sup>G</sup>	
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#### And

MAT 112B	Algebra: Functions & Matrices (Element 2) <sup>G</sup>	
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#### Or

MAT 114	College Algebra (Element 2) <sup>G</sup>	
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#### Or

MAT 211	Applied Calculus (Element 2) <sup>G</sup>	
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Choose one of the following: 3-4

STA 260	Business Statistics	
STA 270	Applied Statistics	

## Major Core

MGT 312	Organization Theory	3
MGT 316	Organizational Behavior	3
MGT 320	Human Resource Management	3

## Concentrations

Students must select one of the following Concentrations:

Global Supply Chain Management Concentration	21
Human Resource Management	
Leadership and Organizational Behavior	
Management	

*Approved Business Electives*

Choose 6 hours from the following prefixes: ACC, CCT, CIS, ECO, FIN, GBU, MGT, MKT, and RMI (in addition to courses not required for the management major)	6
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*Free Electives*

Choose 1-2 hours of free electives	1-2
<b>Total Hours</b>	<b>120</b>

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Course also satisfies a General Education element. Hours are included within the 36 hr. General Education Requirement above.

**1**

Hours for BUS 100 Professional Development One, BUS 300 Professional Development Three and BUS 400 Professional Development Four included above

**Concentration**

Code	Title	Hours
<b>Concentration Courses</b>		
CIS 410	Project Management and Practice	3
MGT 318	Management Issues in International Business	3
MGT 442	Supply Chain Planning	3
MGT 444	Strategic Sourcing	3
MGT 446	Logistics Management	3
MGT 448	Special Topics in Global Supply Chain Management	3
MKT 555	Marketing Research and Analysis	3
<b>Total Hours</b>		<b>21</b>