

MANAGEMENT, BACHELOR OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN MANAGEMENT (B.B.A.)

Program Requirements

CIP Code: 52.0201

Summary Checklist for General Education

Code	Title	Hours
Element 1		
A:	Written Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
B:	Written Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
C:	Oral Communication (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-1/)	3
Element 2		
	Quantitative Reasoning (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-2/)	3
Element 3		
A:	Arts (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/)	3
B:	Humanities (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-3/)	3
Element 4		
	Natural Sciences (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-4/)	6
Element 5		
A:	Historical Science (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/)	3
B:	Social Behavioral Science (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-5/)	3
Element 6		
	Diversity of Perspectives Experiences (http://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/element-6/)	6
Total Hours		36

Students are expected to complete Elements 1 and 2 within their first 60 hours of college credit.

Major

Code	Title	Hours
University Graduation Requirements		
	General Education	36
	<i>Student Success Seminar</i>	

BUS 100	Professional Development One	1
Writing Intensive Course (Hrs. incorporated into Major/Supporting/Gen Ed/Free Electives category)		
Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)		
ACCT - Management majors will fulfill ACCT with the following. (Credit hours will be counted in Major requirements)		
BUS 402	Integrated Strategic Mgmnt	
Major Requirements		
<i>Business Core Courses</i>		
Professional Development Series:		
BUS 200	Professional Development Two	1
BUS 300	Professional Development Three	1
BUS 400	Professional Development Four	1
Nature of Business:		
BUS 101	Nature of Business	3
Fundamentals Series: Environment and Tools of Business		
Environment of Business		
BUS 204	Fundamentals of Business Law and Ethics	3
Tools of Business		
BUS 206	Fund of Prob Solving w Excel	3
BUS 207	Fund of Interpersonal Bus Comm	3
BUS 209	Fundamentals of Financial and Managerial Accounting	3
Essential Series: Functions of Business		
BUS 301W	Fundamentals of Formal Commun.	3
BUS 302	Essentials of Finance	3
BUS 303	Essentials of Org Behav/HR Mgt	3
BUS 304	Essentials of MIS	3
BUS 305	Essentials of Marketing	3
BUS 306	Essentials of Supply Chain Mgt	3
Mastery of Business:		
BUS 402	Integrated Strategic Mgmnt	3
<i>Supporting Course Requirements</i>		
Fundamentals Series: Environment and Tools of Business		
Element 2, three hours, and Element 5B, three hours, included above		
Environment of Business		
ECO 230	Fundamentals of Microeconomics (Element 5B) ^G	
ECO 231	Fundamentals of Macroeconomics	3
Tools of Business		
MAT 112A	Algebra: Polynomials (Element 2) ^G	
MAT 112B	Algebra: Functions & Matrices (Element 2) ^G	
Choose from one of the following:		
MAT 114	College Algebra (Element 2) ^G	
MAT 211	Applied Calculus (Element 2) ^G	
STA 270	Applied Statistics	4
<i>Approved Business Electives</i>		
Choose from six hours of the following prefixes: ACC, CCT, CIS, FIN, GBU, MGT, MKT, and RMI (in addition to courses not required for the management major)		
<i>Concentrations</i>		
Students must select one of the following Concentrations:		
Management		21

Human Resource Management

Global Supply Chain Management

Free Electives

Choose from 10 hours of free electives 10

Total Hours 120

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Course also satisfies a General Education element. Hours are included within the 36 hr. General Education Requirement above.

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Hours for BUS 100 Professional Development One, BUS 300 Professional Development Three and BUS 400 Professional Development Four included above

Concentration

Code	Title	Hours
Concentration Courses		
MGT 320	Human Resource Management	3
MGT 400	Organization Theory	3
MGT 480	Organization Behavior	3
Choose from 12 hours of upper division Management (MGT) electives		12
Total Hours		21

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Excludes MGT 300 Principles of Management, MGT 301 Principles of Management (NB), MGT 349 Applied Learning in Management and MGT 370 Operations Management