

MANAGEMENT, BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

Program Requirements

CIP Code: 52.0201

Major

Code	Title	Hours
University Graduation Requirements		
General Education (https://catalogs.eku.edu/undergraduate/general-academic-information/general-education-requirements/) 36		
<i>Foundations of Learning</i>		
GSD 101	Foundations of Learning	3
Upper division courses (42 hrs. distributed throughout Major/Supporting/Gen Ed/Free Electives categories)		
Major Requirements		
<i>Business Core Courses</i>		
Professional Development Series:		
BUS 200	Professional Development Two	1
BUS 300	Professional Development Three	1
BUS 400	Professional Development Four	1
Nature of Business:		
BUS 101	Nature of Business	3
Fundamentals Series: Environment and Tools of Business		
Environment of Business		
BUS 204	Fundamentals of Business Law and Ethics	3
Tools of Business		
BUS 206	Fundamentals of Problem Solving with Excel	3
BUS 207	Fund of Interpersonal Bus Comm	3
BUS 209	Fundamentals of Financial and Managerial Accounting	3
Essential Series: Functions of Business		
BUS 301	Essentials of Formal Communication	3
BUS 302	Essentials of Finance	3
BUS 303	Essentials of Org Behavior and Human Resource Management	3
BUS 304	Essentials of MIS	3
BUS 305	Essentials of Marketing	3
BUS 306	Essentials of Supply Chain Management	3
Mastery of Business:		
BUS 402	Integrated Strategic Mgmt	3
<i>Supporting Course Requirements</i>		
Fundamentals Series: Environment and Tools of Business		
Element 2, three hours, and Element 5B, three hours, included above		
Environment of Business		
ECO 230	Fundamentals of Microeconomics (Element 5B) ^G	
ECO 231	Fundamentals of Macroeconomics (Element 5B) ^G	
Choose one of the following three options:		
MAT 112A & MAT 112B	Algebra: Polynomials and Algebra: Functions & Matrices (Element 2) ^G	

MAT 114	College Algebra (Element 2) ^G	
MAT 211	Applied Calculus (Element 2) ^G	
STA 260	Business Statistics	3
<i>Major Core</i>		
MGT 312	Organization Theory	3
MGT 316	Organizational Behavior	3
MGT 320	Human Resource Management	3
Concentrations		
Students must select one of the following Concentrations:		12-18
Global Supply Chain Management		
Human Resource Management		
Leadership and Organizational Behavior		
Management		
Strategic Corporate Communication		
<i>Approved Business Electives</i>		
Choose 6 hours from the following prefixes: ACC, ECO, FIN, GBU, MGT, MKT, and RMI (in addition to courses not required for the management major)		6
Except: BUS 204, 206, 207, 209, 301, 302, 303, 304, 305, 306, 402, MGT 301, or MKT 301		
<i>Free Electives</i>		6-12
Total Hours		120

^G Course also satisfies a General Education element. Hours are included within the 36 hr. General Education Requirement above.

¹ Hours for BUS 100 Professional Development One, BUS 300 Professional Development Three and BUS 400 Professional Development Four included above

Global Supply Chain Management Concentration

Code	Title	Hours
Concentration Courses		
MGT 318	Management Issues in International Business	3
MGT 441	Project Design & Management	3
MGT 442	Supply Chain Planning	3
MGT 444	Strategic Sourcing	3
MGT 446	Logistics Management	3
MGT 448	Supply Chain Ecosystems	3
Total Hours		18

Human Resource Management Concentration

Code	Title	Hours
Concentration Courses		
MGT 425	Compensation Management	3
MGT 440	Human Resource Development	3
MGT 445	Employee Recruitment and Selection	3
MGT 460	Performance Management	3
Total Hours		12

Leadership and Organizational Behavior Concentration

Code	Title	Hours
Concentration Courses		
MGT 415	Organizational Conflict Navigation	3
MGT 432	Leadership and Ethics	3

MGT 434	Team Effectiveness and Creative Problem Solving	3
MGT 438	Organizational Culture and Change Initiatives	3
Total Hours		12

Management Concentration

Code	Title	Hours
Concentration Courses		
MGT 330	Small Business Management Innovation and Entrepreneurship	3
Choose one of the following:		3
MGT 445	Employee Recruitment and Selection	
MGT 460	Performance Management	
Choose one of the following:		3
MGT 415	Organizational Conflict Navigation	
MGT 432	Leadership and Ethics	
Choose one of the following:		3
MGT 442	Supply Chain Planning	
MGT 448	Supply Chain Ecosystems	
Total Hours		12

Strategic Corporate Communication Concentration

Code	Title	Hours
Concentration Courses		
MGT 452	Online Managerial Communications	3
MGT 454	International Business Communication	3
MGT 456	Emerging Technologies in Business	3
MGT 458	Integrated Corporate Communication	3
Total Hours		12