

INNOVATION & ENTREPRENEURIAL THINKING, MINOR

The minor in Innovation and Entrepreneurial Thinking is an interdisciplinary program, open to all ECU students, that teaches students how to think and act entrepreneurially in new ventures, social enterprises, artistic endeavors, product design, technology creation, and intrapreneurship. Successful students will have a unique skill set that complements their major, making them competitive in the 21st century economy. The program is 18 hours of required courses, including a 0-credit required lab associated with the student's senior capstone or final major course. To enroll in a 300-level business course, students must have completed a minimum of 30 hours. Students must earn at least 12 of the total hours used for the minor in Innovation and Entrepreneurial Thinking at ECU and attain a cumulative GPA of 2.0 in the minor.

Program Requirements

Code	Title	Hours
Required Courses		
Choose one of the following:		3
ACC 200	Survey of Accounting	
ACC 202	Introduction to Managerial Accounting	
BUS 209	Fundamentals of Financial and Managerial Accounting	
GBU 204 or BUS 204	Legal and Ethical Environments of Business Fundamentals of Business Law and Ethics	3
CCT 270	Entrepreneurship	3
FIN 310	Entrepreneurial Finance	3
Choose one of the following:		3
MGT 300	Principles of Management	
MGT 301	Principles of Management (NB)	
BUS 303	Essentials of Org Behav/HR Mgt	
MKT 300	Principles of Marketing	
MKT 301	Principles of Marketing (NB)	
BUS 305	Essentials of Marketing	
MGT 330 & MGT 335	Small Business Management Innovation and Entrepreneurship and Innovation Lab	3
Total Hours		18