

BANKING AND FINANCIAL SERVICES, CERTIFICATE

This certificate is offered to all undergraduate students and returning industry professionals seeking a deeper understanding of the services offered by banks and other financial firms. This certificate is designed to give a key understanding of the foundational concepts of personal finance, banking, investments, financial planning, valuation, and analysis. Students pursuing the Certificate in Banking and Financial Services must earn a "C" or better in all courses comprising the certificate. The certificate consists of the following courses with 50 percent taken in resident at EKU.

Program Requirements

Code	Title	Hours
Required Courses		
Choose from one of the following:		3
ACC 200	Survey of Accounting	
ACC 201	Introduction to Financial Accounting	
BUS 209	Fundamentals of Financial and Managerial Accounting	
ECO 231	Fundamentals of Macroeconomics	3
ECO 324	Money and Banking	3
FIN 201	Personal Money Management	3
FIN 304	Financial Institutions	3
FIN 315	Financial Statement and Loan Analysis	3
FIN 324	Principles of Investments	3
FIN 437	Bank Management	3
Total Hours		24