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## BANKING AND FINANCIAL SERVICES, UNIVERSITY CERTIFICATE

This certificate is offered to all undergraduate students and returning industry professionals seeking a deeper understanding of the services offered by banks and other financial firms. This certificate is designed to give a key understanding of the foundational concepts of personal finance, banking, investments, financial planning, valuation, and analysis. Students pursuing the Certificate in Banking and Financial Services must earn a "C" or better in all courses comprising the certificate. The certificate consists of the following courses with 50 percent taken in resident at EKU.

## **Program Requirements**

CIP Code: 52.0803

Code	Title	Hours
Required Courses		
Choose from one of the following:		3
ACC 200	Survey of Accounting	
ACC 201	Introduction to Financial Accounting	
BUS 209	Fundamentals of Financial and Managerial Accounting	
ECO 231	Fundamentals of Macroeconomics	3
ECO 324	Money and Banking	3
or FIN 320	Financial Technology and Security	
FIN 201	Personal Money Management	3
FIN 304	Financial Institutions	3
FIN 315	Financial Statement and Loan Analysis	3
FIN 324	Principles of Investments	3
FIN 437	Bank Management	3
Total Hours		24