

INSTRUCTIONAL DESIGN AND LEARNING TECHNOLOGY, MASTER OF SCIENCE WITH A CONCENTRATION IN ONLINE LEARNING DESIGN (M.S.)

General Information

The master's degree in Instructional Design and Learning Technology prepares students to efficiently enter the profession as those who employ systematic, evidence-based approaches to designing and developing instructional products and experiences across multiple diverse environments. Students will acquire not only specialized foundational and theoretical knowledge of the field, but also hone relevant, industry-accepted skills while making connections with current practitioners. Because nearly every course culminates in development of a professional instructional product, students can be assured they are gaining relevant experience as well as curating a demonstrable portfolio showcasing their talents and abilities, a critical factor in many hiring decisions.

Admission Requirements

Applicants for admission to the Master of Instructional Design and Learning Technology program must:

1. Meet all admission requirements of the Graduate School;
2. Hold a bachelor's or masters' degree
3. Have a 2.5 overall undergraduate GPA. Applicants who do not meet the GPA requirement for admission must submit official GRE scores to be considered for Probationary Admission. Applicants with Masters' degree can submit undergraduate or graduate transcripts.
4. Submit 2 letters of recommendation;
5. Write a letter of intent on why they want to pursue this degree.

International Students

Applications from international students are encouraged to apply to the program. Refer to the University admission guidelines for admitting international students found here: https://gradschool.eku.edu/intl_students (https://gradschool.eku.edu/intl_students/)

Program Requirements

Code	Title	Hours
Core Courses		
IDL 800	Intro to Instructional Design	3
IDL 801	Instructional Design Mastery	3
IDL 802	Data-Driven Decision Making	3
IDL 820	Field Internship ¹	3
IDL 821	Portfolio and Exit Review	3
Electives		
Choose from 15 hours of the following: ²		15
IDL 810	Multimedia for Learning	
IDL 811	Online Learning Design	
IDL 812	Game Design for Learning	
IDL 813	Instruction for Diverse Learne	

IDL 814	Training the Modern Workforce	
DES 850	Graphic Design for Learning	
DES 851	User Experience Design	
ENG 840	Foundations in ProTech Writing	
PSY 790	Tests & Measurements	
Advisor approved elective		
Concentrations		
Students must select one of the following Concentrations:		12
Online Learning Design		
User Experience Design		
Total Hours		42

1

Current working professionals in the instructional design, training and learning development, or other similar fields may take another elective in lieu of completing the internship (IDL 820 Field Internship). (Please contact the department head regarding the waiver process.)

2

Some of the elective courses listed above are grouped to provide two concentrations to meet the student's professional needs/interests.

Concentration

Code	Title	Hours
Concentration Courses		
IDL 810	Multimedia for Learning	3
IDL 811	Online Learning Design	3
IDL 813	Instruction for Diverse Learne	3
IDL 814	Training the Modern Workforce	3
Total Hours		12