

MBA PROGRAM WITH A CONCENTRATION IN EMERGENCY MANAGEMENT AND DISASTER RESILIENCE

MBA

The ECU MBA prepares students for career advancement in their current and future positions. Through an applied integrated curriculum, students expand their knowledge of all functional areas of business. The MBA Program provides foundational business courses, combined with concentrations that allow students to pursue a more individualized curriculum that is related to their career goals, backgrounds, and interests. The program provides an innovative approach to prepare students for jobs. Students expand their knowledge of functional areas of business. The MBA program seeks to produce organizational leaders who are prepared to contribute successfully to any industry, organization, department, or situation – at any level.

The MBA Experience consists of six core courses, a capstone course, and a 9 to 12 hour concentration. The program is designed to take one year to complete. It provides an interdisciplinary curriculum leading to the development of knowledge, skills, and abilities demanded of MBA graduates. MBA courses are designed to be eight weeks intensive with weekly opportunities for learning and interaction; each course is three credit hours.

Admission Requirements

Minimum requirements for clear (unrestricted) admission to the Master of Business Administration program are as follows: Applicants must hold a accredited bachelor's degree with a minimum overall undergraduate grade point average (UGPA) of 2.75

Expected Competencies — Applicants are expected to have sufficient background to function effectively in graduate courses that require computer-related knowledge or skills. Proficiency in word processing, spreadsheets, database management, and computer applications as well as knowledge of grounding in ethical behavior are assumed.

In addition, the assumption is made that all applicants can demonstrate proficiency in spoken and written communication. On the basis of GMAT verbal scores, interviews, samples of written work, or other appropriate indicators of speaking and writing proficiency, MBA applicants may be required as a precondition for admission to satisfactorily complete courses or tutorial experiences designed to enhance their communication skills.

International Students — Applications from international students are encouraged. In addition to the requirements listed above, applicants must meet the English Language Proficiency requirement by submitting acceptable test scores on the TOEFL or IELTS examinations. Refer to the University admission guidelines for admitting international students.

Application Procedures

The application process for the ECU MBA Experience begins with the Graduate School. Information for domestic students is available at <https://gradschool.ecu.edu/domestic-students> (<https://gradschool.ecu.edu/domestic-students/>). International students can

find admission guidelines at https://gradschool.ecu.edu/Intl_students (https://gradschool.ecu.edu/Intl_students/).

As part of the application process, you will be directed to provide the following: an updated résumé, all unofficial undergraduate transcript(s), a personal statement, and two recommendation forms. These materials are submitted through the Graduate School portal, along with any other materials required by the Graduate School. Official GRE scores, if required by the Graduate School, must be received from the testing agency. Request that your scores be sent to ECU.

TOEFL or IELTS scores are required for all international students without a recent undergraduate degree from countries where English is the official language.

Program Requirements

| Code | Title | Hours |
|--|--------------------------------|--------------|
| Major Requirements | | |
| <i>College Requirements</i> | | |
| Required if Statistics and Microeconomics do not appear in undergraduate transcript. | | |
| MBA 870 | Microecon and Stats for Mgrs | 0-3 |
| Core Courses | | |
| MBA 871 | Managerial Communication | 3 |
| MBA 874 | Data Analytics for Managers | 3 |
| MBA 875 | Leading Orgs Pple & Fut of Wrk | 3 |
| MBA 881 | Accounting for Managers | 3 |
| MBA 882 | Marketing Management | 3 |
| MBA 883 | Financial Mgmt & Decision Mkg | 3 |
| Capstone | | |
| MBA 895 | Integrated Decision Making | 3 |
| Concentration | | |
| Students must select one of the following Concentrations: | | |
| Accounting | | |
| Community Development | | |
| Computer Science, Artificial Intelligence in Data Science | | |
| Computer Science, Cybersecurity, and Digital Forensics | | |
| Computer Science, Game Design | | |
| Construction Management | | |
| Corporate Securities Operations | | |
| Emergency Management & Disaster Resilience | | 9 |
| Manufacturing Management | | |
| Occupational Safety | | |
| Organizational Psychology | | |
| Public Administration | | |
| Customized Concentration | | |
| Total Hours | | 30-33 |

Concentration

| Code | Title | Hours |
|--------------------------------|--------------------------------|-------|
| Concentration Courses | | |
| Choose three of the following: | | 9 |
| HLS 810 | Infrastructure Protec and Risk | |
| HLS 830 | Long-Term Disaster Resilience | |
| HLS 831 | Unconventional Threats and Res | |

| | |
|--------------------|--------------------------------|
| HLS 835 | Intergov Rltns in Disaster Mgt |
| Total Hours | 9 |