

ONLINE MBA PROGRAM WITH A CONCENTRATION IN CUSTOMIZED

MBA (Online)

The EKU MBA provides a more traditional curriculum that provides foundational business courses, combined with concentrations that allow students to pursue more individualized curriculum that is related to their career goals, backgrounds, and interests. Like the EKU MBA Experience, the program provides an innovative approach to preparing students for jobs that do not now exist. Students expand their knowledge of functional areas of business. The mission of the MBA program is to produce organizational leaders who are prepared to contribute successfully to any industry, organization, department, or situation – at any level.

Expectations

In addition to course related knowledge and skills, we expect in both the online MBA and the primarily face-to-face programs, that our students will demonstrate the following workplace values:

- Strong Work Ethic
- Reliability
- Positive Attitude
- Commitment to Quality Work
- Adaptability
- Personal Integrity
- Respect and Empathy for Others
- Self-Motivation
- Resourcefulness
- Commitment to Grow and Learn
- Poise and Self-Confidence
- Professionalism

Upon written petition, subject to approval by the Dean of the Graduate School and the Director of the MBA Program, students may transfer a maximum of six semester hours of acceptable graduate level work from other AACSB-International accredited institutions.

The maximum course load for MBA students normally is nine semester hours. Students who have full-time employment are discouraged from taking more than six semester hours.

Graduate Course Credit – The required elective for the MBA program can be an approved 800-level course or an approved 700-level course. All 700 level courses have undergraduate counterparts bearing the same last two digits. The 700 level courses are offered only for graduate level credit and require additional appropriate experiences for all students enrolled. Students who have previously taken the undergraduate counterpart of these courses at the 500 level will not be permitted to enroll for graduate level credit in the 700 level counterpart. Credit will not be awarded for both the 700 and 500 level of the same course.

Cross Listed Courses – Some courses are offered under different prefixes with the same course content. Students will not be awarded credit for any course for which they have previously received credit under a cross listed prefix.

Program Requirements

Probation and Progress in the Program – All MBA students must achieve grades of “B” or better in all MBA coursework. Students who fail to meet this requirement are subject to dismissal. Students who wish to appeal their dismissal must do so within one year of the date of notification of dismissal. Reinstatement in the graduate program will be permitted only with the recommendation of the advisor, the MBA program coordinator, and approval by the Graduate Dean.

Exit Requirements

The Exit Requirements for the program are fulfilled through successful completion of the capstone course. For the online MBA, the capstone course is MBA 895 Integrated Decision Making .

Admission Requirements

Minimum requirements for clear (unrestricted) admission to the Master of Business Administration program are as follows: Applicants must (1) hold a bachelor’s degree from a regionally accredited institution with a minimum overall undergraduate grade point average (UGPA) of 2.75

Expected Competencies – Applicants are expected to have sufficient background to function effectively in graduate courses that require computer-related knowledge or skills. Proficiency in word processing, spreadsheets, database management, and computer applications as well as knowledge of grounding in ethical behavior are assumed.

In addition, the assumption is made that all applicants can demonstrate proficiency in spoken and written communication. On the basis of GMAT verbal scores, interviews, samples of written work, or other appropriate indicators of speaking and writing proficiency, MBA applicants may be required as a precondition for admission to satisfactorily complete courses or tutorial experiences designed to enhance their communication skills.

International Students – Applications from international students are encouraged. In addition to the requirements listed above, applicants must meet the English Language Proficiency requirement by submitting acceptable test scores on the TOEFL or IELTS examinations. Refer to the University admission guidelines for admitting international students.

Application Procedures

The application process for both the EKU MBA Experience and the online MBA begins with the Graduate School. Information for domestic students is available at <https://gradschool.eku.edu/domestic-students> (<https://gradschool.eku.edu/domestic-students/>). International students can find admission guidelines at https://gradschool.eku.edu/Intl_students (https://gradschool.eku.edu/Intl_students/).

In both cases, as part of the application process, you will be directed to provide the following: an updated résumé, all unofficial undergraduate transcript(s), a personal statement, and two recommendation forms. These materials are submitted through the Graduate School portal, along with any other materials required by the Graduate School. Official GRE scores, if required by the Graduate School, must be received from the testing agency. Request that your scores be sent to EKU.

TOEFL or IELTS scores are required for all international students without a recent undergraduate degree from countries where English is the official language.

Program Requirements

Code	Title	Hours
Major Requirements		
<i>College Requirements</i>		
	Required if Statistics and Microeconomics do not appear in undergraduate transcript.	0-3
MBA 370		
Core Courses		
MBA 871	Managerial Communication	3
MBA 881	Accounting for Managers	3
MBA 882	Marketing Management	3
MBA 874	Data Analytics for Managers	3
MBA 875	Leading Orgs Pple & Fut of Wrk	3
MBA 883	Financial Mgmt & Decision Mkg	3
Capstone		
MBA 895	Integrated Decision Making	3
Concentrations		
	Students must select one of the following Concentrations:	9
	Accounting	
	Manufacturing Management	
	Construction Management	
	Organizational Psychology	
	Public Administration	
	Community Development	
	Emergency Management & Disaster Resilience	
	Corporate Securities Operations	
	Occupational Safety	
	Computer Science, Game Design	
	Computer Science, Cybersecurity and Digital Forensics	
	Computer Science, Artificial Intelligence in Data Science	
	Customized Concentration	
Total Hours		30-33

Concentration

Code	Title	Hours
Concentration Courses		
	Choose from nine hours of courses selected from available graduate courses, developed in consultation with and approval of academic advisor	9
Total Hours		9