SUSTAINABLE HOSPITALITY (SHO)

SHO 341. Sustainable Hospitality. (3 Credits)
(A). An examination of the history, purpose, and global practices in sustainable hospitality and tourism. Special attention to initiatives, organizations, and stakeholders that support sustainable hospitality development.

View Course Learning Outcomes

1. {}

SHO 410. Multigenerational Programming. (3 Credits)
(A). An exploration of hospitality and tourism programming to meet the needs of individuals across the lifespan. Emphasis on developmentally appropriate activities and programs within each sector of the hospitality and tourism industry.

View Course Learning Outcomes

1. {}

SHO 420. Sustainable Global Practices. (3 Credits)
(A). Pre-requisite SHO 341. Analysis of sustainable global practices in hospitality and tourism industries. Application of sustainable practices in a variety of sectors incorporating system approaches.

View Course Learning Outcomes

1. {}

SHO 460. Universal Sustainable Design. (3 Credits)
(A). An exploration of universal design and sustainable practices utilized in hospitality and tourism industries to support inclusivity and social justice.

View Course Learning Outcomes

1. {}

SHO 475. Promoting Hospitable Experiences. (3 Credits)
(A). A study of strategies used to enhance and promote the hospitality and tourism experience. Includes tourism branding, service culture development, and marketing.

View Course Learning Outcomes

1. {}