

JOURNALISM (JOU)

JOU 302. Journalism Practicum. (1-3 Credits)

I, II. Supervised practical experience in a journalistic operation. Journalism students must complete a total of three credit hours over one or multiple semesters.

JOU 305. Feature Writing. (3 Credits)

I, II. Prerequisites: COM 201 or JOU 201 or permission of instructor. Writing and submitting articles for publication in newspapers and magazines. Involves studying requirements of periodicals to which sale is attempted and free-lancing methods in general.

JOU 305W. Feature Writing. (3 Credits)

I, II. Prerequisites: ENG 101 and 102 (or ENG 105 with a B) and COM 201 or permission of instructor. Writing and submitting articles for publication in newspapers and magazines. Involves studying requirements of periodicals to which sale is attempted and freelancing methods in general. Credit will not be awarded for both JOU 305W and JOU 305.

JOU 307. Editorial & Opinion Writing. (3 Credits)

A. Prerequisite: COM 201. Study of editorials, editorial columns, commentary pieces, reviews and criticism. Examines editorial boards, generating ideas for columns, and writing book, theater and film criticism. Provides practice in writing opinion pieces for publication.

JOU 310. News Editing. (3 Credits)

I, II. Prerequisite: COM 201. Understanding the editing process in newspapers and magazines. Examines content and style editing, headline writing and publication design. Explores new technology as an editing tool. Provides both theory and practice in editing.

JOU 320. Design: Newspapers & Magazines. (3 Credits)

I, II. Formerly COM 320 A-H. Introductory desktop publishing and image-processing for non-designers. Examines principles and techniques central to publishing newspapers, magazines, brochures, and newsletters within a journalism context. Credit not awarded to students who have received credit for PUB 320.

JOU 325. Photojournalism. (3 Credits)

I, II. Examines principles of digital photography, stressing hands-on skills in producing professional quality images. Looks at role the photojournalist serves in newspaper and magazine production. Provides an introduction to color correction in Photoshop.

JOU 349. Co-op or Appl Lrn: Journalism. (0.5-8 Credits)

A. Prerequisites: junior standing, a 2.0 GPA within the journalism major, and departmental approval. Work under faculty and field supervisors in placements related to academic studies. One to eight hours of academic credit per semester or summer. Total hours: eight, associate; sixteen, baccalaureate. A minimum of 80 hours work required for each hour of academic credit. One credit hour required for major. No additional hours may satisfy major or minor requirements within the department.

JOU 349A. Coop Study: Journalism. (0.5-8 Credits)

A. Prerequisites: junior standing, 2.0 average in all courses within the department, and departmental approval. Work under faculty and field supervisors in placements related to academic studies. One to eight hours of academic credit per semester or summer. Total hours: eight, associate; sixteen, baccalaureate. A minimum of 80 hours work required for each hour of academic credit. May not satisfy major or minor requirements within the department.

JOU 349B. Coop Study: Journalism. (0.5-8 Credits)

JOU 349C. Coop Study: Journalism. (0.5-8 Credits)

JOU 349D. Coop Study: Journalism. (0.5-8 Credits)

JOU 349E. Co-op or Appl Lrn: Journalism. (0.5-8 Credits)

JOU 400. Studies in Journalism:_____. (1-3 Credits)

A. Prerequisite: departmental approval. Study of specific areas of Journalism through a course examining timely or topical concerns in the field. Specific topic included in schedule. May be retaken to maximum of nine hours.

JOU 401. Public Affairs Reporting. (3 Credits)

Prerequisite: COM 201. Writing and reporting about national, state, and local government and specialized fields of labor, science, research and business. Includes writing and reporting for wire services and daily newspapers.

JOU 410. Advanced Photojournalism. (3 Credits)

A. Prerequisite: JOU 325. Study of newspaper and magazine photojournalism with emphasis on the photographic essay, the role of the photojournalist and the photo editor, and digital technologies. Provides experience in black and white and color photography.

JOU 412. Multimedia Web Development. (3 Credits)

I, II. Prerequisite: PUB 320 or JOU 320 with a grade of C or higher. An introduction to web site design, with emphasis on communication and design theory. Delves into fundamentals of HTML and CSS. Course also uses software for optimizing images and graphics for web use. Credit will not be awarded for both JOU 412 and PUB 412.

JOU 415. Advanced Editing. (3 Credits)

A. Prerequisite: JOU 310. Intensive study of newspaper design. Emphasizes practice in electronic editing, headline writing, and layout.

JOU 425. Community Journalism. (3 Credits)

A. Prerequisites: COM 201 and COM 301 or permission by instructor. Intensive study of community newspapers and their relationship to their communities, including methods of assessment.

JOU 450. Media Management. (3 Credits)

A. Prerequisites: COM 201 and JOU 310. Problems of organization, finance, production, and distribution of media. Examines factors involved in publishing, staffing, and policy formulation.

JOU 480. Freelance Writing. (3 Credits)

A. Prerequisites: ENG (101 and 102) or 105 or HON 102. How to write and sell freelance articles for online media or other publication outlets. Credit will not be awarded to students who have credit for ENG 500/700 taught as "Writing for the Popular Media".

JOU 491. Senior Seminar in Journalism. (1 Credit)

I, II. Prerequisites: JOU 302 or 349. Evaluates student's progress toward a career in mass media, especially the development of a portfolio, and develops job-search strategies and skills. Includes assessment of instruction and curriculum.

JOU 499. Independent Study in Journalism. (1-3 Credits)

A. Prerequisite: Student must consult with the faculty supervisor and have the independent study proposal form approved by the faculty supervisor and department chair prior to enrollment. May be retaken to a maximum of three hours.