

GLOBAL HOSPITALITY AND TOURISM (GHT)

GHT 201. Hospitality & Tourism Essentia. (3 Credits)

3 (A). An overview of the hospitality and tourism industry with emphasis on historical development, management and leadership functions, current trends, and future challenges.

GHT 310. Be Our Guest. (3 Credits)

An examination of industry standards and procedures to deliver quality customer experiences. Special emphasis on improvement plans, service leadership and assessing customer satisfaction.

GHT 320. Impact of Hospitality. (3 Credits)

3 (A). The role of culture in the development of hospitality, leisure, and travel. Sociocultural impacts of tourism and hospitality on local, regional, national, and global cultures.

GHT 425. Hospitality & Tourism Analysis. (3 Credits)

A. Prerequisite: ENG 102 or 102R or 105(B) or HON 102, and STA 215. Evaluation of hospitality and tourism research terminology, methods, ethics, and theory. Emphasis on analyzing professional literature to make informed decisions that impact hospitality and tourism practice. Credit will not be awarded to students who have credit for GHT 425 and 425W.

GHT 425W. Hospitality & Tourism Analysis. (3 Credits)

A. Prerequisite: ENG 102 or 102R or 105(B) or HON 102, and STA 215. Evaluation of hospitality and tourism research terminology, methods, ethics, and theory. Emphasis on analyzing professional literature to make informed decisions that impact hospitality and tourism practice.

GHT 450. Global Hospitality Law. (3 Credits)

(A). Introductory course in hospitality and tourism law with an emphasis on laws, negligence, rules and regulations applicable to the hospitality industry worldwide.

GHT 499. Hospitality & Tourism Practic. (3 Credits)

A. Prerequisite: Global Hospitality and Tourism Majors only and Department Approval. Directed global hospitality and tourism field experience. Minimum of 240 clock hours. May be retaken up to a maximum of 6 hrs.