

DESIGN (DES)

DES 121. The Interior Environment. (3 Credits)

A. An orientation to the profession: relationship to allied fields, contemporary developments, professional organizations, career options and philosophical approaches. Introduction to the principles and elements of design, programming, space planning, and decorative ornamentation. Open only to non-Interior Design majors.

DES 122. Graphic Communication in ID. (3 Credits)

I. Emphasis on graphic communication as part of the design process for interior designers. Integration of drawing skills employed in graphic representational methods used to analyze and describe interiors and conceptual ideas. Studio.

DES 225. Interior Materials. (3 Credits)

II. An investigation of the interior finish materials and component systems used in the design profession; their properties, performances, sustainability, application and installation techniques, as well as health and life safety issues and the appropriate trade sources.

DES 226. Interior Design Studio II. (3 Credits)

II. Prerequisite: DES 222. The study of the concepts and requirements in residential interior design. Programming, human factors, space planning, and study of functional and aesthetic aspects of residential environments will be explored. Studio meets for 3 hours twice a week.

DES 250. Introduction to Graphic Design. (3 Credits)

A. Prerequisites: ART 100 and 152. Introduction to the field of professional graphic design and its conceptual and technical makeup. Credit Will not be awarded for both DES 250 and DES 256.

DES 256. Graphic Design for Non-Majors. (3 Credits)

A. Pre-prerequisite: ENG 101 of Departmental Approval. An introduction to principles and processes of graphic design as a form of visual communication through type, image, color and form. Credit will not be awarded to students who have credit for DES 250 or 251.

DES 319. Seminar in Interior Design. (1-3 Credits)

A. A study of technical information relevant to interior design. Course content to be determined by student interest and needs. May be retaken to a maximum of six hours provided the content is different.

DES 322. Interior Design Studio III. (3 Credits)

I. Prerequisites: DES 226 and 330, Major GPA 3.0, and admission to the BFA program. Corequisites: DES 325. Research, analysis, programming, space planning, and human factors in residential and/or small-scale commercial design. Laptops and CAD software required. Studio meets for 3 hours twice a week.

DES 325. Professional Practice in ID. (3 Credits)

I. Corequisite: DES 322. An examination of the profession of interior design including history, procedures, documents, organizations, trade resources, certification, management, and ethics.

DES 327. History of Interior Design I. (3 Credits)

I. Prerequisite or Corequisite: ARH 390 and 391. The study of the history and theory of architecture, interiors, and decorative arts from the Renaissance through the nineteenth century. An examination of the significance and application to current design problems.

DES 328. History of Interior Design II. (3 Credits)

II. Prerequisite: DES 327. The study of the history and theory of architecture, interiors, and decorative arts from the nineteenth century through the present day. An examination of the significance and application to current design problems.

DES 330. Lighting Design. (3 Credits)

II. Prerequisite: CON 250. Introduction to lighting with an emphasis on theory, codes, and practical application/selection of lighting to enhance interior space. Integration of lighting issues that are essential and specific to the industry and profession of interior design.

DES 349. Applied Learning in Art & Design. (0.5-8 Credits)

A. Work in a professional environment related to academic studies. One to eight hours credit per semester or summer. A minimum of 80 hours employment required for each semester hour credit. Students must have successfully completed 30 semester hours of course work and transfer students must have completed at least one semester of full-time course work at EKU with a GPA of 2.5.

DES 349A. Cooperative Study: Art & Design. (0.5-8 Credits)

A. Work in a professional environment related to academic studies. One to eight hours credit per semester or summer. A minimum of 80 hours employment required for each semester hour credit. Students must have successfully completed 30 semester hours of course work and transfer students must have completed at least one semester of full-time course work at EKU with a GPA of 2.5.

DES 350. Typography. (3 Credits)

II. Prerequisite: DES 250, Departmental approval and 2.5 GPA in ART, ARH, and DES courses. Corequisite: DES 351. Introduction to the use of letterforms in graphic design and visual culture. Students will research typographic terms and history and will develop an understanding of visual hierarchy in graphic design.

DES 351. Sophomore Studio. (3 Credits)

A. Prerequisite: DES 250, departmental approval and 2.5 GPA in ART, ARH, and DES courses. Corequisite: DES 350. An exploration of visual communication issues and applications in graphic design. The relationship of visual form to meaning, type and image relationships will be examined.

DES 352. Image Making. (3 Credits)

A. Prerequisites: DES 353 and 354, Major GPA 2.5 and admission to the BFA program. Corequisite: DES 451. An integration of various techniques and materials, both traditional and digital, to promote understanding of the importance of imagery within the field of graphic design.

DES 353. Production for Graphic Design. (3 Credits)

A. Prerequisites: DES 350, 351, Major GPA 2.5, and admission to the BFA program. Corequisite: DES 354. Exploration of materials, surface graphics, marketing, and production problems as the refinement and integration of many design principles.

DES 354. Typography II. (3 Credits)

A. Prerequisites: DES 350, 351, Major GPA 2.5, and admission to the BFA program. Corequisite: DES 453. Advanced study of typography as an expressive medium. Special attention to multi-page document work, advanced issues of typography in scale as well as its usage in new media and alternative situations.

DES 421. Supervised Field Exp in ID. (6 Credits)

SUMMER ONLY. Prerequisites: open to Interior Design BFA students only, DES 325 and 326, minimum 2.25 overall GPA, and 3.0 major GPA. Observation of an interior design firm's operation, with performance in assigned tasks. Students are placed with an architecture or interior design firm for a continuous full time ten-week experience.

DES 422. Interior Design Studio V. (3 Credits)

I. Prerequisites: DES 326, 328, Major GPA 3.0 and admission to the BFA program. Advanced studio experience in interior design with emphasis on one or more of the following: residential, exhibit/retail, hospitality, office, historic preservation and adaptive use. Studio meets for 3 hours twice a week.

DES 450. Professional Practices in Graphic. (3 Credits)

I, II. Prerequisites: DES 352, 451, Major GPA 2.5, and admission to the BFA program. Corequisite: DES 452. This course examines the professional standards and practices specific to the field of graphic design.

DES 451. New Media. (3 Credits)

A. Prerequisites: DES 353, 354 Major GPA 2.5, and admission to the BFA program. Corequisite: DES 352. Introduction to the artistic and technical issues of multimedia through website application.

DES 452. New Media II. (3 Credits)

A. Prerequisites: DES 352 and 451, Major GPA 2.5, and admission to the BFA program. Corequisite: DES 450. Advanced communication through multimedia applications.

DES 453. Senior Workshop in Design. (3 Credits)

I, II. Prerequisite: DES 450, 452 Major GPA 2.5 and admission to the BFA program. Exploration of current issues, technical procedures, and design products.

DES 454. BFA Graphic Design. (3 Credits)

A. Prerequisites: DES 453, Major GPA 2.75. Corequisite: ART 499. Final phases of the student designer's transition into the profession. Additional guidance towards portfolio and senior thesis development.

DES 463. Independent Study: Design. (1-3 Credits)

A. Prerequisites: Departmental Approval. Limited to seniors. Continuation of study begun in regular departmental courses. Independent study proposal form must be approved prior to enrollment. May be retaken to a maximum of six hours.

DES 521. Analytical Furniture Design. (3 Credits)

A. Analysis of furniture design in terms of integration of function and styles with structure; coordination of furniture style with interior architectural expression.

DES 721. Analytical Furniture Design. (3 Credits)

A. Analysis of furniture design in terms of integration of function and styles with structure; coordination of furniture style with interior architectural expression.

DES 850. Graphic Design for Learning. (3 Credits)

(3) I, II. Introduction to the elements and principles of design, methods, tools and software used in the field of graphic design.

DES 851. User Experience Design. (3 Credits)

(3) I, II. Introduction to the processes and methods of User Experience Design, including user research, contextual design, design thinking, ideation, and prototyping of a service or product.