

SPORTS COMMUNICATION, UNIVERSITY CERTIFICATE

Program Requirements

CIP Code: 09.0906

Code	Title	Hours
Certificate Requirements		
BEM 202	Information Gathering	3
BEM 295	Video Production	4
BEM 302	Journalism Practicum	1
BEM 330	Sports Writing and Reporting	3
PUB 395	Sports Promotion	3
STA 215	Introduction to Statistical Reasoning	3
or STA 270	Applied Statistics	
ESS 530	Sport Communications	3
Total Hours		20